



# Aaron Schliem

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**website** www.idiosynch.com | **address** 29 E Wilson #301, Madison, WI 53703

## Highlights

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- Savvy learning executive with experience in digital infrastructure, online education management, curriculum development, cross-cultural training and e-learning localization
- Experienced instructor and public speaker in the fields of employee development, global media
- Advisor on global product development and brand/marketing consultant for top companies (Williams Sonoma, Nike, Microsoft, Amazon)
- Ability to engage, inspire and influence C-suite executives and senior HR leadership
- Adept at modeling organizational challenges and delivering innovative development proposals
- Near-native Spanish speaker, superior cross-cultural communications skills
- Read about Aaron's philosophy of global readiness in the blog publication ["Ending the Globalization Smokescreen"](#)

## Experience

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**July 2017 – Present | Idiosynch | Principal Consultant & Founder | Madison (USA)**

Launched consulting firm that works with organizations to design and implement authentic human-centered globalization and development strategies.

**2000 – June 2017 | Glyph Language Services | CEO, Chairman of the Board | Seattle, Spokane, Madison (USA)**

Led start-up language and consulting firm from its launch, with a team of 35 employees and 1000 specialized contractors based in diverse global locations

Designed and marketed specialized services for developing, adapting and localizing instructor-led and digital learning experiences for global markets, including language instruction, cross-cultural communications curricula, UX consulting, multilingual voiceover, and on-screen text translation. Clients include eBay, Amazon, Microsoft, SEIU, Starbucks & the US Air Force.

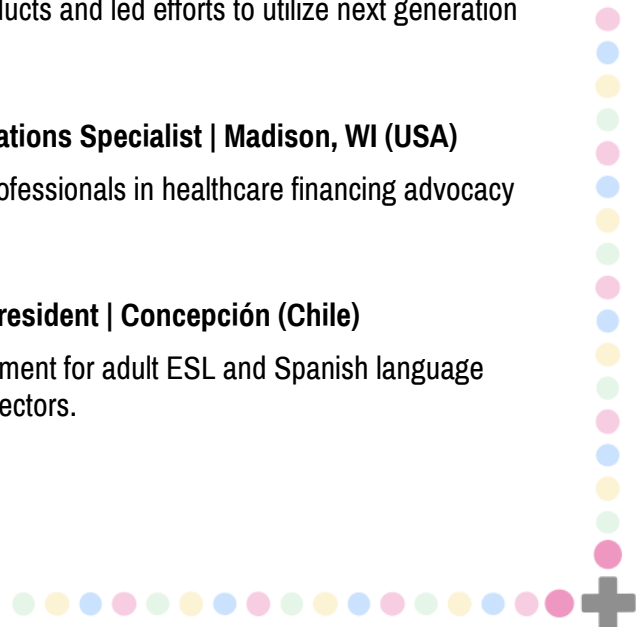
Designed and implemented robust QA testing protocols for digital products and led efforts to utilize next generation AI and machine learning to support language automation projects.

**1999 - 2000 | ABC for Health, Inc. | Education Director/Communications Specialist | Madison, WI (USA)**

Designed instructional materials and delivered training statewide to professionals in healthcare financing advocacy (direct mailings, brochures, training curricula, exhibit display)

**1997 - 1998 | Horizon Learning y Compañía Ltda. | Founder and President | Concepción (Chile)**

Launch of a Chilean start-up providing customized curriculum development for adult ESL and Spanish language instruction. Clients from academia, life sciences, mining and forestry sectors.





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## Education

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**1996 | University of Wisconsin – Madison | BS Molecular Biology & BS International Relations (Latin America)**

Phi Beta Kappa National Honors Society / Golden Key National Honors Society

Anthropology studies at Pontificia Universidad Católica de Chile

## Technology

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Versed in a wide range of technologies across all key corporate disciplines, including HR and learning technology (LMS, virtual classroom, Storyline, Captivate, Camtasia)

Experience with systems integration, automation technology and innovative tools deployment across platforms (web and mobile).

Experience lead custom software development teams and complex software integration projects.

## Volunteer & Community

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**2015 - Present | Madison Metro School District | Special Education Parent Advisory Council | Madison, WI**  
Collaboration with teachers and administrators in the Madison Metropolitan School District, providing feedback and guidance on long-term special education strategy and program.

**2015 - Present | StageQ | Vice-President & Development Committee Chair | Madison, WI (USA)**  
StageQ's mission is to celebrate queer diversity through quality theater written by and about LGBTQ people, building an inclusive community and affecting positive social change.

**2008-2009 | Member of the Board of Trustees | The Madison Waldorf School | Madison, WI (USA)**  
Served this K-8 school to ensure proper budget oversight, positive teacher engagement, community involvement.

## Professional Affiliations, Speaking

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Member, National Association of Stock Plan Professionals

Member, Global Equity Organization

Member of Advisory Committee, Brands2Global Conference 2017

Speaker, ProComm 2017 (IEEE International Professional Communications Conference), Madison

## Interests

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Accomplished musician, appearing in the highly-lauded Isthmus Vocal Ensemble

Creole-languages, language acquisition, origins of language

